



International Conference on Engineering Education 20th – 24th July 2015, Zagreb, Zadar (Croatia)

Zagreb, 20th - 24th July 2015
Zagreb, Croatia

“ICEE 2015, 19th International Conference on Engineering Education“

Organizers:

ZSEM-Business Academy, Zagreb
iNEER

General partner:

Ministry of Science, Education and Sports

SPONSORSHIP PACKAGES:

1. Company Sponsorship

- 1.1. Leading Sponsor**
- 1.2. Sponsor**
- 1.3. Supported by**

1. Media Partner/Media Sponsor

2. Breakfast/Lunch/Coffee Breaks/Gala Dinner Sponsorship

1. Company Sponsorship (150 participants)

Partnership opportunities	Leading Sponsor	Sponsor	Supported by
Free invitations	3	2	1
The right to use Main Sponsor/Sponsor/ Sponsor with support, visual and textual characters of the ICEE conference in their own promotional purposes	✓	✓	✓
Special Mention in Opening Session	✓	✓	✓
The possibility of appointing a speaker at the conference	✓		
Participation in the International Steering Committee of the conference	✓	✓	
Sponsor name and logo on all media releases (print media, online marketing campaign, social media, website, brochures, billboards)	✓	✓	✓
Inclusion of an A4 advertisement or corporate profile in the conference workbook given to all delegates	1	1	1/2
Sponsor name and logo (roll up) on the speaker podium	✓	✓	✓
Promotional booth in the lobby of the congress hall during the event, as well as the possibility to disseminate its own promotional material	✓	✓	
Inclusion of an A4 advertisement or corporate profile in the „Sixsigma or ZŠEM Revija za managere“ magazines	1	1/2	
Sponsor session	30 minutes	30 minutes	15 minutes
Sponsor promotion materials in conference bag	✓	✓	✓
Package Price	6.250 EUR (VAT included)	4.375 EUR (VAT included)	2.500 EUR (VAT included)

2. Media Sponsors (150 participants)

Partnership opportunities	Media Partner	Media Sponsor
The right to use Media Partner/Media Sponsor, visual and textual characters of the ICEE conference in their own promotional purposes	✓	✓
Sponsor name and logo on all media releases (print media, online marketing campaign, social media, website, brochures, billboards)	✓	✓
Inclusion of an A4 advertisement or corporate profile in the conference workbook given to all delegates	1/2	
Sponsor name and logo (roll up) on the speaker podium	✓	✓
Promotional booth in the lobby of the congress hall during the event, as well as the possibility to disseminate its own promotional material	✓	
Exclusive Interview with the lecturer by appointment	2	1
Sponsor promotion materials in conference bag	✓	✓
The possibility of media coverage the gala evening	✓	
Short report after the conference (about speakers and participants)	✓	✓

3. Breakfast/Lunch/Coffee Breaks/Gala Dinner Sponsorship (150 participants)

Partnership opportunities	Breakfast (3 days)	Lunch (3 days)	Coffee Breaks (3 days)	Gala Dinner (1 day)	Welcome Coctail drink party (1 day)
The right to name events Breakfast/Coffee Breaks/Coctail drink party/Lunch /Gala Dinner as your company	✓	✓	✓	✓	✓
Sponsor name and logo on all media releases (print media, online marketing campaign, social media, website, brochures, billboards)		✓		✓	
Company banner on the conference website (http://icee2015.zsem.hr)	✓	✓	✓	✓	✓
Sponsor name and logo (roll up) on the speaker podium	✓	✓	✓	✓	✓
Promotional booth in the lobby of the congress hall during the event, as well as the possibility to disseminate its own promotional material		✓		✓	
Special Mention in Opening Session	✓	✓	✓	✓	✓
Sponsor promotion materials in conference bag				✓	
Sponsor logo (roll-up) and promotional materials of Gala Dinner Sponsor and Wine Sponsor in the restaurant				✓	
Package Price	1.500 EUR (VAT included)	6.600 EUR (VAT included)	1.500 EUR (VAT included)	3.800 EUR (VAT included)	1.000 EUR (VAT included)

For the additional information (conditions, prices etc.) feel free to contact us via email

лана.mазуранич@zsem.hr

PAST SPONSORS:

